

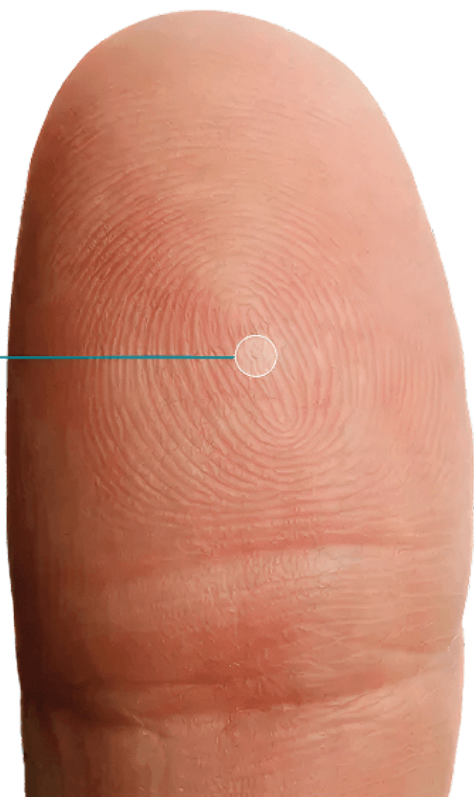
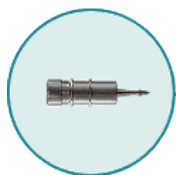
Less Drops. More Control.

iDose[®] TR[®] ©
(travoprost intracameral
implant) 75 mcg

iDose[®] TR is a convenient, FDA-approved treatment that helps lower eye pressure in people with open-angle glaucoma or high eye pressure (ocular hypertension). iDose TR was proven safe and effective in clinical studies—**8 out of 10 people were completely free of prescription eye drops at 12 months with iDose TR.**

iDose TR implant

*So tiny, it fits in
the grooves of
your fingerprint!*



Please see Important Safety Information on the back cover.

Discover iDose[®] TR

– Less Drops. **More Control.**

What is iDose TR?

The **first and only** FDA-approved fixed implant that helps lower eye pressure in people with open-angle glaucoma or ocular hypertension.

Delivers prescription medication **without the inconvenience of a prescription eye drop or challenge of putting it into the eye**

Clinically proven safe and effective

A tiny implant (barely visible to the human eye) specially designed to continuously release prescription medication inside the eye



iDose® TR is designed for

control, convenience, and comfort:

iDose® TR [®]
(travoprost intracameral
implant) 75 mcg

Control: Helped maintain control of eye pressure for up to 3 years.

Convenience: Helps lower eye pressure without the daily burden of prescription eye drops. In clinical studies, 8 out of 10 patients were drop-free at 1 year.

Comfort: Most patients do not feel iDose TR or experience serious side effects.

**Individual results may vary.*

The most common side effects (reported in 6% or fewer patients) included increased eye pressure, iris inflammation, dry eye, partial loss of visual field, eye pain, eye redness, and reduced vision.

Glaucoma management today

The approach to managing glaucoma is changing.

Historically, the most common treatment for glaucoma was prescription eye drops. But in the last decade, doctors have been taking more of a proactive (vs reactive) approach to help reduce high eye pressure:



Proactive:

Taking an Interventional Glaucoma approach, choosing a minimally invasive procedure earlier in the treatment journey



Reactive:

Taking a “watch and wait” approach with prescription eye drops until glaucoma progresses, before exploring alternative treatment options



Scan to learn more about being proactive with your glaucoma management.

Benefits of a proactive approach

iDose^{TR}®
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Taking a proactive approach with a minimally invasive procedure earlier in your treatment journey may help:

- Prevent disease progression
- Minimize side effects of prescription eye drops (eg, eye burning, stinging, irritation)
- Lower eye pressure
- Reduce or avoid challenges associated with eye drops (eg, difficulty putting drops in the eye; inconvenience of using drops every day)
- Decrease or eliminate the need for daily prescription eye drops

Remember, regular eye exams, including specific glaucoma tests, are important for early detection and treatment to help prevent vision loss.



iDose TR

– 1 tiny implant. Convenient long-term eye pressure control.



24/7 therapy

Provides continuous, 24/7 release of medication directly inside the eye to help lower eye pressure



0 missed doses

Helps you take control of your eye pressure without missing a single dose



Long-term eye pressure control

Shown to reduce eye pressure by 27% after 3 months—and help keep it under control for up to 3 years

In clinical studies, most people who received iDose TR did not experience any serious side effects. The most common side effects of iDose TR (occurring in 6% or fewer people) were increased eye pressure, inflammation of the iris, dry eye, a loss of part of the usual field of vision, eye pain, eye redness, and reduced vision.

What it's like to get iDose[®] TR

iDose TR procedure and recovery



Minimally invasive

One iDose TR is carefully placed in each eye through a tiny incision



Outpatient setting

For most people, the procedure is painless and performed in a facility where you can go home the same day



Starts working immediately

Medication starts to help lower eye pressure upon administration of iDose TR



Fast recovery time

Most people go home after the procedure and have a quick return to normal activities. Ask your eye doctor about potential side effects, such as eye redness or irritation, and what activities are safe for you to do after your procedure. Individual results may vary.

FDA-approved iDose TR is proven safe and effective

- Safety and efficacy were established in 2 large clinical studies of 1,150 people with high eye pressure
 - Designed to help people with glaucoma take long-term control of high eye pressure
 - Proactively manages eye pressure earlier in the treatment journey
-

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Talking with your eye doctor about iDose[®] TR

Questions to ask yourself

- Am I having any challenges with my treatment, such as difficulty putting in prescription eye drops?
- Do I ever forget to use my prescription eye drops or find my treatment schedule inconvenient?
- Have I experienced any uncomfortable side effects with my current treatment (such as stinging, burning, redness)?
- Do I want to help lower my risk of disease progression?

If you answered **YES** to any of these questions, share your concerns with your eye doctor and discuss if iDose TR could be right for you.

Want to make the most of your appointment?



Scan the QR code for a detailed discussion guide.

iDose TR support & resources

iDoseCareConnect is a free, confidential, personalized support program to help you be informed, prepared, and confident throughout your treatment journey.



iDoseCareConnect™

Connect with our dedicated patient support team who can help you:

- Understand iDose TR and how it works, the potential benefits and risks, what the procedure is like, and more
- Schedule an appointment and start a conversation with an eye doctor about iDose TR
- Get answers to your questions about your treatment journey and iDose TR
- Be supported with frequent check-ins by phone, text message, or email



**Scan the QR code
or call 866-491-9133
to connect with the
iDoseCareConnect team**

iDose TR Copay Program

Eligible commercially insured people may pay as little as \$0 out-of-pocket for iDose TR and the related procedure.*

\$0

Out-of-pocket for iDose TR and the related procedure

The iDose Copay Program may help patients reduce out-of-pocket costs for iDose TR and the related procedure.*

- The Program may help with the cost of iDose TR and, where allowed by law, eligible procedure costs directly related to its administration
- The Program is available only for eligible commercially insured patients
- Enrollment, benefits investigation, and required documentation are needed before copay support can be provided



Scan to view the complete eligibility criteria and apply.

Or visit iDoseTR.com/copay-program

**Financial support is available for commercially insured eligible patients only. Additional restrictions apply. Subject to Program terms and conditions, which can be found at iDoseTR.com/copay-program*

IMPORTANT SAFETY INFORMATION

iDose TR is gently placed directly inside your eye by your eye doctor.

You should not have iDose TR if you have an infection or suspected infection in your eye or the area surrounding your eye, have corneal endothelial cell dystrophy, a condition in which the clear front layer of your eye (cornea) has lost its ability to work normally as this can cause vision problems, have had a corneal transplant or cells transplanted to the inner layer of the cornea (endothelial cell transplant), are allergic to any of its ingredients, and/or have narrow angles (the iris and the cornea are too close together).

The most common side effect of iDose TR was increased eye pressure. Other common side effects were inflammation of the iris, dry eye, a loss of part of the usual field of vision, eye pain, eye redness and reduced clearness of vision.

If you have additional questions, please contact your doctor. For full Prescribing Information visit www.iDoseTR.com.

APPROVED USES

iDose TR (travoprost intracameral implant) is a prescription medicine and drug delivery system for the eye approved to lower eye pressure in patients with open-angle glaucoma or high eye pressure (ocular hypertension).

You are encouraged to report all side effects to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088. You may also call Glaukos at 1-888-404-1644.