


iDose[®] TR 
(travoprost intracameral
implant) 75 mcg

With you wherever you go

Iris has glaucoma
and she's traveling
WITHOUT
her prescription
eye drops.



iDose[®] TR is a convenient, FDA-approved treatment that helps lower eye pressure in people with open-angle glaucoma or ocular hypertension. iDose TR was proven safe and effective in clinical studies—8 out of 10 people were completely free of prescription eye drops at 12 months with iDose TR.

Please see Important Safety Information on the back cover.



iDose[®] TR is designed to provide:

- ✓ **Continuous, 24/7** release of prescription medication directly inside the eye
- ✓ **Convenient, hands-free** therapy not requiring a daily eye drop routine
- ✓ **Fast recovery time** and starts working immediately to help lower eye pressure

iDose TR was proven safe and effective in clinical studies—8 out of 10 people were completely free of prescription eye drops at 12 months with iDose TR.

Follow Iris and friends through this brochure to learn more about iDose TR.



Iris

*All about
iDose TR*



Isaac

*What it's like to
get iDose TR*



Ida

*Tips for talking with
your eye doctor*



Irv

*iDose TR support
and resources*

Glaucoma management today

The approach to managing glaucoma is changing.

Historically, the most common treatment for glaucoma was prescription eye drops. But in the last decade, doctors have been taking more of a *proactive* (vs *reactive*) approach to help reduce high eye pressure:



Proactive:

Taking an Interventional Glaucoma approach, which means choosing a minimally invasive procedure earlier in the treatment journey



Reactive:

Taking a “watch and wait” approach, which means taking prescription eye drops until glaucoma progresses then exploring alternative treatment options



Scan to learn more about being proactive with your glaucoma management.

Benefits of a proactive approach

Taking a proactive approach with a minimally invasive procedure earlier in your treatment journey may help:

- ✓ Prevent disease progression
- ✓ Minimize side effects (eg, eye burning, stinging, irritation)
- ✓ Lower eye pressure
- ✓ Reduce or avoid challenges associated with eye drops (eg, difficulty putting drops in the eye; inconvenience of using drops every day)
- ✓ Decrease or eliminate the need for daily prescription eye drops



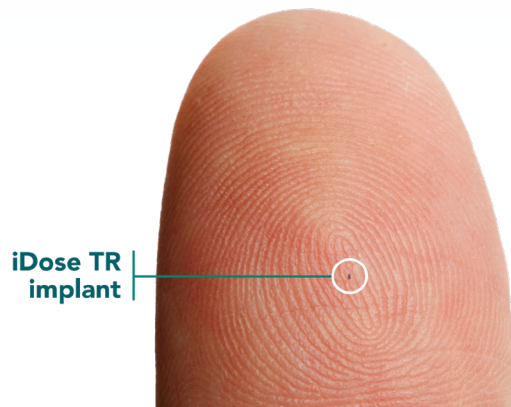
Remember, regular eye exams, including specific glaucoma tests, are important for early detection and treatment to help prevent vision loss.

Discover iDose[®] TR— with you wherever you go



What is iDose TR?

- ✓ **FDA-approved**, all-in-one prescription medicine and drug delivery system for lowering eye pressure
- ✓ Delivers prescription medication **without the inconvenience of a prescription eye drop or challenge of putting it into the eye**
- ✓ **Clinically proven** safe and effective
- ✓ **A tiny implant (barely visible to the human eye)** specially designed to continuously release prescription medication inside the eye



How your eye can benefit from iDose TR:



Provides continuous, 24/7 release of medication directly inside the eye to help lower eye pressure



Helps you take control of your eye pressure without wondering or worrying if you put your medication in correctly and at the right time



Helps lower eye pressure with minimal side effects



In clinical studies, most people who received iDose TR did not experience any serious side effects. The most common side effects of iDose TR (occurring in 6% or fewer people) were increased eye pressure, inflammation of the iris, dry eye, a loss of part of the usual field of vision, eye pain, eye redness, and reduced vision.

Isaac's journey with iDose® TR

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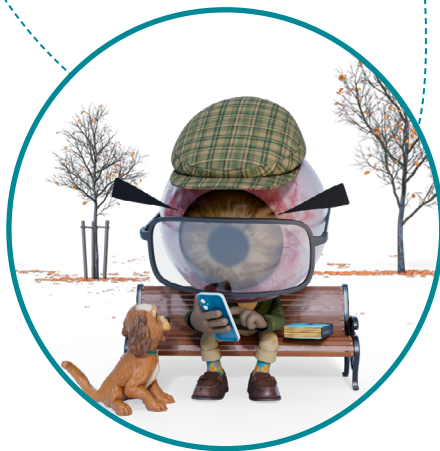
Tired of burning and stinging

The burning and stinging from Isaac's glaucoma medication made even simple tasks like reading hard to do. That's when he decided to start taking control of his eye pressure with iDose TR.



Being proactive

When Isaac discovered iDose TR—a treatment that could help manage eye pressure with minimal side effects—he was proactive and made an appointment with his eye doctor to find out more.



Talking with his eye doctor

Isaac talked to his doctor and learned how FDA-approved iDose TR is safe and effective, and only 2%-6% of people experienced one or more of the most common side effects. Together, they determined that iDose TR was right for him.



Under control— with iDose TR

Shortly after the iDose TR procedure, Isaac was back at the park—this time with his eye pressure under control.



What it's like to get iDose® TR

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iDose TR procedure and recovery



Minimally invasive: One iDose TR is carefully placed in each eye through a tiny incision



Outpatient setting: For most people, the procedure is painless and performed in an outpatient setting



Starts working immediately: Upon administration of iDose TR, medication is continuously released to help lower eye pressure



Fast recovery time: Most people go home after the procedure and have a quick return to normal activities. Ask your eye doctor about potential side effects, such as eye redness or irritation, and what activities are safe for you to do after your procedure. Individual results may vary

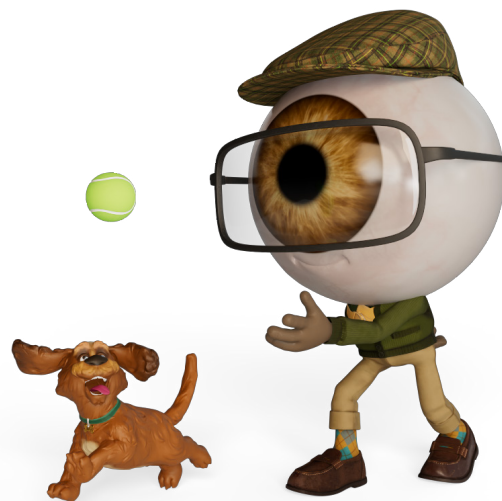


Want to learn more about the iDose TR experience?

Scan for details.

FDA-approved iDose TR is proven safe and effective

- ✓ Safety and efficacy were established in 2 large clinical studies of 1,150 people with high eye pressure
- ✓ Designed to help people with glaucoma take long-term control of high eye pressure
- ✓ Proactively manages eye pressure earlier in the treatment journey



In clinical studies, most people who received iDose TR did not experience any serious side effects. The most common side effects of iDose TR (occurring in 6% or fewer people) were increased eye pressure, inflammation of the iris, dry eye, a loss of part of the usual field of vision, eye pain, eye redness, and reduced vision.

Talking with your eye doctor about iDose® TR

Ida has her hands full—with everything but her prescription eye drops—because she talked with her eye doctor about iDose TR, the convenient way to help lower eye pressure.



Eight out of 10 people were completely free of prescription eye drops at 12 months with iDose TR.

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Questions to ask yourself



Am I having any challenges with my treatment, such as difficulty putting in prescription eye drops?



Do I ever forget to use my prescription eye drops or find my treatment schedule inconvenient?



Have I experienced any uncomfortable side effects with my current treatment (such as stinging, burning, redness)?

If you answered **YES** to any of these questions, share your concerns with your eye doctor and discuss if iDose TR could be right for you.

Want to make the most of your appointment?



Scan the QR code
for a detailed
discussion guide.



iDose® TR support & resources

With the right resources, Irv discovered how to take control of his eye pressure with iDose TR—and stop worrying about his nightly prescription eye drop routine.



Eight out of 10 people were completely free of prescription eye drops at 12 months with iDose TR.

Patient Savings Program


Eligible commercially insured people may pay **as little as \$0**. Eligibility requirements include, but are not limited to:

- ✓ Having commercial insurance coverage
- ✓ Living in the United States, including US Territories
- ✓ Being age 18 or older on the date of the iDose TR procedure



Scan to view the complete eligibility criteria and apply.

Or visit
iDoseTR.com/patient-savings-program/

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Insurance education

Here's an overview of insurance types to help you better understand the differences between plans.



Medicare: A federal government health insurance program for people 65 years of age or older and younger people with disabilities



Medicaid: Joint federal and state program that helps cover medical costs for people with limited income and resources



Commercial insurance: This private insurance often comes through an employer-sponsored health insurance plan but can also be obtained through the Affordable Care Act (ACA)



Want to learn more about the benefits of iDose® TR?

Scan to discover more information and support for how you can proactively manage your eye pressure with iDose TR at **iDoseTR.com**.



IMPORTANT SAFETY INFORMATION

iDose TR is gently placed directly inside your eye by your eye doctor.

You should not have iDose TR if you have an infection or suspected infection in your eye or the area surrounding your eye, have corneal endothelial cell dystrophy, a condition in which the clear front layer of your eye (cornea) has lost its ability to work normally as this can cause vision problems, have had a corneal transplant or cells transplanted to the inner layer of the cornea (endothelial cell transplant), are allergic to any of its ingredients, and/or have narrow angles (the iris and the cornea are too close together).

The most common side effect of iDose TR was increased eye pressure. Other common side effects were inflammation of the iris, dry eye, a loss of part of the usual field of vision, eye pain, eye redness and reduced clearness of vision.

If you have additional questions, please contact your doctor. For full Prescribing Information visit www.iDoseTR.com.

APPROVED USES

iDose TR (travoprost intracameral implant) is a prescription medicine and drug delivery system for the eye approved to lower eye pressure in patients with open-angle glaucoma or high eye pressure (ocular hypertension).

You are encouraged to report all side effects to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088. You may also call Glaukos at 1-888-404-1644.